



SSOT

shanghai smart
office technology

3 – 5.9.2024

Shanghai New International
Expo Centre (SNIEC), China

China's premier platform for
smart office technology

www.smartofficechina.com

SMART OFFICE

A primary platform for smart office and CRE technology and solutions

Shanghai Smart Office Technology (SSOT) will be held from 3 – 5 September at the Shanghai New International Expo Centre (SNIEC).

Collaborating with industry partners, the fair aims to establish a professional platform focusing on intelligent solutions in the field of smart office and CRE technology.



Seizing the opportunities in the smart office market

The smart office market is expected to grow from \$45.45 billion in 2023 to \$85.98 billion in 2028, with a compound annual growth rate (CAGR) of 13.6%. Key drivers for this market growth include increasing demand for smart office solutions, sensor networks for energy efficiency, favorable government regulations, advancements in IoT within innovative office products, and a continuous rise need for security and safety systems in workplaces.

*Data source: Mordor Intelligence

With the continuous development of the digital information era, we are all immersed in various kinds of data. For the entire construction industry, there's a need for transformation, and digitization happens to be the key driver of this professional transformation, representing an incredibly crucial direction for future development.

Ms Mei Xu, Senior Vice President, International WELL Building Institute

As technology advances, it revolutionizes the office environment, introducing efficient and intelligent devices that enhance employee productivity. The growing need for integration and collaboration among departments like HR, administration, and IT is evident. By fostering synergy, we can collectively create a future office environment that is intelligently collaborative and digitally enhanced.

Mr Gang Xu, Author of “Human Resources Digital Transformation Action Guide”, HR Operations Head at a Fortune Global 500 company

The top ten trends for future cities: 1.Reclaiming Experience; 3.Building Transformation; 4. Affordable Housing; 5.Decarbonization; 6. Mobility; 7. Inclusive Design; 8.Intelligent Places; 9. Pursuit of Quality Experiences ; 10. Destination-style Office Spaces .

“Gensler Design Forecast 2023”

Concurrent fairs create business synergies



Shanghai Smart Office Technology (SSOT), Shanghai Intelligent Building Technology (SIBT), Shanghai Smart Home Technology (SSHT) and Parking China (PKC) will create a cross-industry smart event, encompassing the fields of 5G, AIoT, big data, commercial office spaces, intelligent building, energy efficiency, facility management and security.

SSOT will continue to drive the integration of intelligent building and office applications, connecting systems between technology and products, fostering the development of an ecosystem.

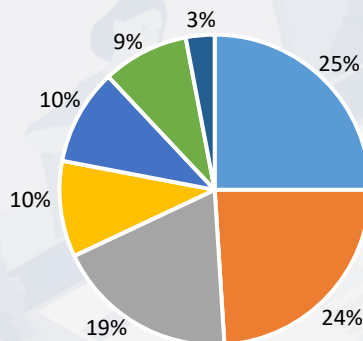
SSOT smart office × SIBT intelligent building

Cross-border smart ecosystem

SIBT&SSOT 2023 hosted over 450+ renowned local and international brands, showcasing various innovative products and solutions in the smart office industry. Prominent exhibitors at last edition of SSOT included: HARMAN, Ding Talk, MAXHUB, Yealink, Canon, Ricoh, Virsical, HP|Poly, Logitech, Jabra, SHURE, IWG-International Workplace Group, KNX Association, EnOcean Alliance, Smarchit, Newbest, Tico, iComi, EPOS, IQAir, ISS, Guanaitong, Media Building Technologies, Schneider Electric, Somai, Simon Electric, Kensington, YSLocker, Libaqiang, Matrix of Jonsonfitness, Haworth, Screenbeam, Wezusa, AOC, TargusMOMAX and more.



Visitors' business nature




- End Users (Corporate Executives/ Administrators/ IT/ Property Management Leaders)
- Information System Integrators/ Engineering/ Contractors
- Industry Ecosystem Partners
- CRE Developers/ Office Space Owners
- Office Space Architects/ Designers
- CRE Property Management/ Co-working Space Operators
- Industry Business Agents/ Distributors and Others

 **26,229** visitors

 **450+** brands

 **30,000** sqm

 **20+** summits

*Data Source 2023

Visitors' Comments

I spent two consecutive days engaging in discussions and learning at various booths, gaining detailed insights into brands, products, and solutions, which was very rewarding. I've initiated collaboration intentions with three brands on-site and continued communication with ten suppliers post-event to understand their market promotion in the Southwest region. I'm actively fostering cooperation between them and our Sichuan Smart City Development Alliance.

Mr Yuntao Yang, Vice President, Sichuan Smart City Development Alliance

Exhibitors' Comments

As a relatively new division under Canon, our primary reason for participating in SSOT was due to its influence. We aimed to showcase that Canon is not just about well-known products like printers and cameras; the company is also making strides in the smart office domain. I believe our exhibition this time was very effective, especially allowing customers to experience our smart office products up close.

Mr Yonggui Li, General Manager of System Solutions and Emerging Business Department, Canon (China) Co Ltd

We received positive feedback on-site, including many who were previously unfamiliar with Harman, offering us the chance to connect with a broader range of customers across different sectors. As first-time exhibitors, I found the high professionalism of the exhibition, with most participants being major industry players. The showcased product applications were impressive, and overall, the exhibition's effectiveness was satisfying, meeting our pre-event expectations."

Mr Jie Gong, Technical Sales Manager, Herman (China) Investment Co Ltd

OffiSmart summit

In-depth exploration of Future Trends



Gathering Industry Leaders to Showcase Market Trends

Since 2021, the OffiSmart Salon has been held annually in four cities: Beijing, Shanghai, Shenzhen, and Chengdu. Industry experts engage in in-depth discussions and exchanges with the audience through speech, case sharing, and product experience demonstration. The salon activities are also characterized by their concise and focused nature, offering greater flexibility and relevance.



*Cooperative institutions



*29th Aug, OffiSmart Summit in Shanghai



*24th Oct, OffiSmart Summit in Shenzhen

Speakers' comments

We organized over a dozen units to participate in the SSOT exhibition and also hosted relevant forums, which were almost filled to capacity. I visited several exhibiting member units and received overall positive feedback, indicating the significant value of this exhibition. Through on-site activities, we showcased the relatively new concept of facilities management, letting more easily comprehensible to the public.

Mr Hui Zeng, Ph.D., from the Facilities Management Research Institute at Tongji University

SSOT resumed post-pandemic, eagerly anticipated by all stakeholders in the smart office industry, including product service providers and procurement entities. This exhibition showcased numerous digitalized solutions, encompassing innovative technologies from leading enterprises and mature case studies from emerging companies. Particularly noteworthy was the integration of multiple domains such as 'Facilities Management,' 'Smart Administration,' and 'Intelligent Construction' based on the concept of office space. It presented a multi-tiered, systematic new office experience for attendees, serving as a significant empowerment opportunity for creators of office spaces.

Mr Ruobing Yang, Director, IFMA Shenzhen Chapter

Audience' comments

As a experienced professional, the OffiSmart Summit provides invaluable networking resources, insightful event trends, and thought-provoking keynote speeches, greatly aiding in keeping abreast of new technology trend in the industry. Hoping for continued improvement in subsequent editions, fostering exchanges across various industry domains and bringing forth more collaborative opportunities for everyone.

Mr Yijun Wu, Head of Hexcal in China

OffiSmart salon

Flexible ways of working in the era of smart office, combining professionalism and refinement in dialogue

Since 2021, OffiSmart Salon has been touring in Beijing, Shanghai, Shenzhen, and Chengdu annually. Industry experts engage in in-depth discussions and exchanges with the audience through speeches, case studies, and product experience demonstrations. Salon activities are characterized by their concise and focused nature, offering greater flexibility and specificity.



*OffiSmart Salon in Beijing 2023



*OffiSmart Salon in Chengdu 2023

OffiSmart salon 2024

SSOT Summit
September

Beijing Salon
October

Annual Top 10
Smart Office
Brand Awards
October

Chengdu Salon
November

Shenzhen
Salon
November

SSOT concurrent event preview 2024

At the previous edition in 2023, SSOT successfully partnered with TUFM Research Institute to host "China International Summit on Smart Facility Management".

In 2024, SSOT will welcome a new concurrent exhibition, the CFM Shanghai International Facility Management. The exhibition will be themed "Empowering the Future with Smart Facility Management" and aims to empower traditional professional domains in enterprises such as real estate, infrastructure, assets, administration, and logistics. Its goal is to enhance the asset value, customer experience, and core business efficiency of various enterprises..



*SSOT Onsite 2023

Product categories

- **Smart meeting:**

Video conference panel/ meeting room & multimedia system/ smart whiteboard

- **Smart office equipment and solutions:**

Smart printing/ smart audio-visual/ smart network/ smart electricity engineering

- **Smart office facilities:**

Smart desk/ smart locker/ smart catering and services

- **Intelligent environment control system:**

Smart lighting/ HVAC/ energy management & saving system/ healthy environment/ epidemic management

- **Smart workplace management:**

Visualized/ space management systems

- **Smart office security:**

Access control/ attendance management system/ indoor positioning

- **Smart real estate and property management:**

Building assets management/ intelligent renting systems/ facilities management/ smart car park

- **Co-working solutions:**

Integrated technology applications/ co-working services

- **Office space design:**

Office space customization/ renovation

- **Collaborative system: OA, CRM and ERP:**

Mobile and cloud office/ e-approval/ claim/ sign/ form/ customer information management/ business process management

- **Intelligent human resources:**

HR management platform/ recruitment management/ attendance and salary management

Show details

shanghai smart office technology

上海国际智慧办公展览会

Date

3 – 5 September 2024 (Tuesday to Thursday)

Opening hours

3 – 4 September 9:00 – 17:00

5 September 9:00 – 14:30

Venue

Shanghai New International Expo Center (SNIEC)
2345 Longyang Road, Pudong New Era
Shanghai, China

Admission

Free entry for trade visitors aged 18 or above

Organisers

Guangzhou Guangya Messe Frankfurt Co Ltd
Shanghai Hongshan Exhibition Service Co Ltd

Participation fees

Standard booth package:
RMB 17,800/ 9 sqm(min 9 sqm)

Raw space:

RMB 1,800/ sqm (min 36 sqm)

For more information, please contact

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Official supporters

- Asia Pacific Intelligent Green Building Alliance (APIGBA)
- Asian Institute of Intelligent Buildings (AIIB)
- Association for Smarter Homes & Buildings (ASHB)
- Bluetooth Special Interest Group
- Commercial Office Research Council
- Connectivity Standards Alliance (CSA)
- Construction's Operation and Management Institute
- CTTL-Terminals
- DALI Alliance
- EnOcean Alliance
- ESCO Committee of China Energy Conservation Association
- Green Building Energy Saving Industry Innovation Alliance of Chinese Public Institutions
- International WELL Building Institute (IWBI)
- KNX Association
- LonMark International
- Modern Architecture Electric Magazine
- Shanghai Internet of Things Industry Association
- Shanghai Pudong Intelligent Lighting Association
- Sichuan Smart City Development Alliance
- Taiwan Intelligent Building Association (TIBA)
- The Intelligent Branch of China Engineering and Consulting Association (IBCECA)
- Tianfu College of Building Economy
- Wi-Fi Alliance
- Xingzhengquan
- Zhixing Xiaozheng

Sign up now!

Subject to change, as of February 2024