

# shanghai smart office technology

3 – 5 September 2024

Shanghai New International  
Expo Centre (SNIEC), China

Book your  
booth now!

## China's premier platform for smart office technology

Industry renowned zone supported by an international network and covering a wide range of product categories including:

- Smart environment control
- Smart workplace management
- Smart office access / security
- Smart meetings

[www.smartofficechina.com](http://www.smartofficechina.com)



## A premier platform for smart office and Commercial Real Estate (CRE) technology and solutions

Shanghai Smart Office Technology (SSOT) will be held from 3 – 5 September 2024 at the Shanghai New International Expo Centre (SNIEC). Collaborating with industry partners, the zone aims to establish a meeting ground for professionals from the smart office and CRE technology fields, focusing on intelligent solutions.

The global smart office market reached USD 44.9 billion in 2023 and is expected to reach USD 122.6 Billion by 2032, with a compound annual growth rate (CAGR) of 11.5% during 2024-2032<sup>1</sup>. In China specifically, it has been forecast that by 2025, over 40% of corporate meetings will move online, while more than 20% of businesses will adopt smart applications such as robots<sup>2</sup>.

Key drivers for the increasing demand for smart office solutions include sensor networks for energy efficiency, favourable government regulations, advancements in IoT within innovative office products, and an increasing need for security and safety systems in workplaces.

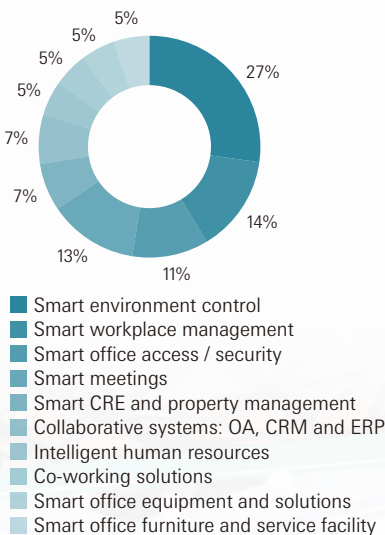


### Why SSOT?

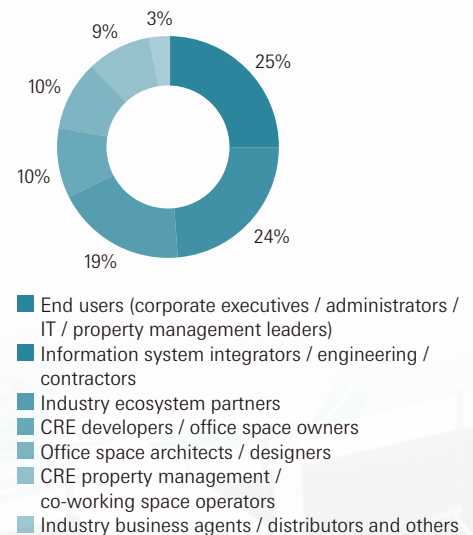
- Comprehensive coverage of the CRE and smart office technology value chain
- A networking platform for the private and public sectors with qualified trade visitors
- Official support from international organisations and key industry associations
- An extensive programme featuring workshops, panel discussions, live demonstrations, and networking opportunities for the exchange of knowledge
- A one-stop shop for sourcing maximising cross-sector business opportunities
- With more than 30 years of experience in China and nearly over 8 centuries of global presence, Messe Frankfurt leads the exhibition industry worldwide

### Visitor survey of SSOT 2023

#### Product groups



#### Visitors' business nature



#### Admission

Free entry for trade visitors aged 18 or above

#### Participation fees

Standard booth package:  
RMB 17,800/ 9 sqm (min 9 sqm)  
Raw space:  
RMB 1,800/ sqm (min 36 sqm)

#### Contact us

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