

shanghai smart office technology

SSOT 2024 forums to explore the boundless possibilities of the smart offices of tomorrow

Shanghai, 31 July 2024. As the trend of digitalisation continues to progress, smart office solutions have become a crucial pathway for businesses seeking greater efficiency through innovation. Against this backdrop, the 4th edition of Shanghai Smart Office Technology (SSOT) will take place from 3 – 5 September 2024 at the Shanghai New International Expo Centre (SNIEC), showcasing cutting-edge office technology trends through a series of insightful forums.

As the smart office industry further develops, future workspaces will become more intelligent, personalised, and human-centric. With the integration and application of technologies such as artificial intelligence, the Internet of Things, and big data, smart offices will achieve higher levels of automation and smart technology adoption, greatly improving work efficiency and employee satisfaction. At the same time, there will be greater emphasis on environmental protection and health, creating green and healthy office environments to promote the physical and mental well-being of employees.

These advancements push the boundaries of what people once thought possible, transforming the concept of the workplace into something truly beyond imagination.

It's for this reason that this year's edition of Shanghai Smart Office Technology is running under the theme of “**Beyond Imagination**”, revolving around eleven core concepts: Innovation, Mobility, Automation, Sustainability, Integration, Networking, Analytics, Technology, Intelligence, Optimisation, and Navigation. The fair aims to showcase the latest achievements in smart offices, guide industry trends, and stimulate innovation.

Diverse concurrent forums to present the future of offices through innovation

Apart from product showcases, SSOT 2024 is also a platform for the exchange of ideas and inspirations. Industry players will be able to witness the latest developments in smart office technology, discuss the future direction of the industry, and create a smarter, more efficient, and healthier new era for office work. Key topics include smart meetings, intelligent environmental control, smart facility management, employee well-being, and one-stop procurement for administrators, offering a comprehensive view of the diverse facets of smart offices. From efficient meeting solutions to intelligent environmental management systems, from flexible space planning to the procurement of office supplies, each product and service display offers a profound glimpse into the future of offices.

As such, the fair is hosting multiple high-level forums concurrently with the exhibition including:

- OffiSmart Summit on Smart Office and Workspace Management
- WELL Healthy Building Ecosystem Forum
- Enterprise Digitalisation Forum
- Future Meetings Forum
- FM China International Facility Management Summit

These forums will provide a platform for in-depth exchanges of knowledge and expertise. Industry leaders, technical experts, and leading entrepreneurs will discuss the important trends around smart offices, share cutting-edge technologies and successful case studies, and contribute ideas for the sustainable development of the industry.

Gathering international brands to showcase top-tier smart office products

SSOT has attracted many internationally renowned companies, including Lenovo, Philips, Dahua, Hikvision, Samsung, DISCIEN, VIRSICAL, A.O. Smith, Canon, Colipu, Xiaolron, NewBest, Wanland, Amdox, Gemi, LONSID, DTS, IWBI, eliteiot, Vayyar, OfficeLink, IQAir, and many more. These companies are not only showcasing their latest products and solutions but also driving the innovation and development of smart office technology through their actions. It is expected that over 30,000 visitors will attend the fair to witness the exciting changes the industry is currently undergoing.

- Philips' latest smart displays and conference systems offer ultra-high definition and intelligent interaction, providing strong support for corporate meetings and presentations.
- VIRSICAL "Meta Matrix" solutions help companies implement ESG strategies by addressing daily office collaboration, management operations, environmental energy consumption, equipment assets, and user experience.
- Canon's "Canon Creative Space" is a smart office product matrix consisting of smile recognition access control, room booking, visitor management, and workspace reservation, meeting the ever-changing needs of companies while reducing office costs and continuously enhancing employee creativity.
- NewBest's self-developed NB-iNext IoT cloud platform, based on intelligent robots and AI+IoT technology, provides a one-stop solution for the entire industrial chain.
- Xiaolron addresses the pain points of enterprise administrative office, bringing smart office supply cabinets and enterprise asset management (EAM) cabinets to enhance management efficiency and aid in the digital upgrade of administration.
- DISCIEN's Future Meeting Zone (in collaboration with Samsung, BOE, Dahua, Hikvision, Amdox, and other brands), uses AI to improve work efficiency and team collaboration, revealing how technological innovations reshape the future of meetings.
- A.O. Smith, Gemi, LONSID, and IQAir's office water purification systems and air purifiers provide clean water and air to ensure the health and well-being of employees.
- Lenovo and COLIPU will both bring one-stop office procurement solutions for businesses.

SSOT is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Shanghai Hongshan Exhibition Service Co Ltd. The show will join three concurrent annual smart technology fairs in Shanghai, namely, Shanghai Intelligent Building Technology (SIBT), Shanghai Smart Home Technology (SSHT) and Parking China (PKC). This will ensure that synergies will be created between smart office, building technology, smart home and smart parking. The shows are headed by the biennial [Light + Building](#) event in Frankfurt, Germany. The next edition will be held from 8 – 13 March 2026 in Frankfurt, Germany.

Messe Frankfurt organises several trade fairs for the light and building technology sectors worldwide, covering the markets in Argentina, China, Germany, India, Türkiye, the UAE and the USA.

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. For more information regarding the building shows in China, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition

grounds, trade fair construction and marketing, personnel and food services.
Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.
For more information, please visit our website at: www.messefrankfurt.com/sustainability
With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).
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